

RESOLUTION No. 2007 -132-639

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF MIAMI GARDENS, FLORIDA, ADOPTING A "MISSION STATEMENT" AND "TAGLINE" FOR THE NEWLY ORGANIZED MUNICIPAL POLICE DEPARTMENT; PROVIDING FOR THE ADOPTION OF REPRESENTATIONS; PROVIDING AN EFFECTIVE DATE.

WHEREAS, the City is organizing a professional municipal police department,
and

WHEREAS, it is essential to the success of such a department that it has the support of a broad segment of the community, and

WHEREAS, a professional police department must appreciate and incorporate the spirit of the municipality which it serves, and

WHEREAS, it is important to the success of any organization that it has a defined mission, and

WHEREAS, it is, likewise, important to the success of an organization, such as a professional municipal police department, that it find a way to quickly capture the attention of the community in such a way that the community feels a part of the policing effort, and

WHEREAS, Chief Matthew Boyd and his staff have worked closely with the community to establish a base of understanding and trust, and

WHEREAS, Chief Matthew Boyd engaged the community in establishing a community mission for the professional police department, and

WHEREAS, the police department and the community, working together, developed a Mission Statement to incorporate professional concepts with the community's expectations and aspirations, and

WHEREAS, at the regular City Council meeting of July 25, 2007, Chief Boyd presented the City Council with the community-based Mission Statement and a companion Tagline, and the City Council, upon motion duly made and adopted, expressed its acceptance thereof,

NOW THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF MIAMI GARDENS, FLORIDA, AS FOLLOWS:

Section 1. ADOPTION OF REPRESENTATIONS: The foregoing Whereas paragraphs are hereby ratified and confirmed as being true, and the same are hereby made a specific part of this Resolution.

Section 2. ADOPTION OF MISSION STATEMENT: The following Mission Statement is hereby adopted as the official Mission Statement of the City of Miami Gardens' professional police department:

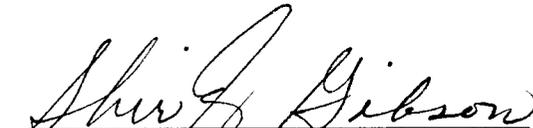
The Miami Gardens Police Department is committed to building a better tomorrow through community interaction. This will be accomplished through mutual trust and cooperation with those "We Serve". We are committed to providing ethical, quality and responsive service to the community with professionalism, pride and trust. This trust will be established by providing service which will be fair but firm, and by protecting our citizens with consistent commitment which will be unyielding.

Section 3. ADOPTION OF TAGLINE: The following is hereby adopted as the "Tagline" suitable for display on appropriate City equipment, as representative of the distillation of the official Mission Statement of the professional police department of the City of Miami Gardens:

"Building a Safer Tomorrow"

Section 4. EFFECTIVE DATE: This Resolution shall take effect immediately upon its final passage.

PASSED AND ADOPTED BY THE CITY COUNCIL OF THE CITY OF MIAMI GARDENS AT ITS REGULAR MEETING HELD ON SEPTEMBER 12, 2007.


SHIRLEY GIBSON, MAYOR

ATTEST:


RONETTA TAYLOR, CMC, CITY CLERK

Prepared by: JAMES C. BRADY, ESQ.
Assistant City Attorney
JCB:jl/teh
263147_1.DOC

SPONSORED BY: DANNY O. CREW, CITY MANAGER

MOVED BY: Councilman Campbell
SECONDED BY: Councilman Bratton

VOTE: 6-1

Mayor Shirley Gibson	<input checked="" type="checkbox"/> (Yes)	<input type="checkbox"/> (No)
Vice Mayor Barbara Watson	<input checked="" type="checkbox"/> (Yes)	<input type="checkbox"/> (No)
Councilman Melvin L. Bratton	<input checked="" type="checkbox"/> (Yes)	<input type="checkbox"/> (No)
Councilman Aaron Campbell	<input checked="" type="checkbox"/> (Yes)	<input type="checkbox"/> (No)
Councilman André Williams	<input checked="" type="checkbox"/> (Yes)	<input type="checkbox"/> (No)
Councilwoman Sharon Pritchett	<input type="checkbox"/> (Yes)	<input checked="" type="checkbox"/> (No)
Councilman Oscar Braynon II	<input checked="" type="checkbox"/> (Yes)	<input type="checkbox"/> (No)

City of Miami Gardens

1515-200 NW 167th Street
Miami Gardens, Florida 33169



Mayor Shirley Gibson
Vice Mayor Barbara Watson
Councilman Melvin L. Bratton
Councilman Oscar Braynon II
Councilman Andre Williams
Councilwoman Sharon Pritchett
Councilman Aaron Campbell

Agenda Cover Page

Date: **09/12/07**

Fiscal Impact: No Yes

(If yes, explain in Staff Summary)

Funding Source: N/A

Contract/P.O. Requirement: Yes No

Sponsor Name/Department:

Dr. Danny Crew, City Manager

Public hearing

Ordinance

1st Reading

Advertising requirement:

RFP/RFQ/Bid # _____

Quasi-Judicial

Resolution

2nd Reading

No

Title

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Summary

During the July 25, 2007 City Council Meeting staff presented a draft Police Department Mission Statement and Tagline for Council approval. During the above-mentioned meeting Council made a motion adopting the mission statement and tagline and directed staff to draft a resolution to formally adopt the Police Department Mission statement and Tagline at the next regularly scheduled Council Meeting.

As such, staff has prepared the resolution for Council consideration.

Recommendation:

City Council approve the resolution adopting a mission statement and tagline for the Police Department.

**J-7) CONSENT AGENDA
POLICE DEPARTMENT
STATEMENT & TAGLINE**