

RESOLUTION No. 2008-246-934

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF MIAMI GARDENS, FLORIDA, APPROVING A *MARTIN LUTHER KING, JR. CELEBRATION 2009* EVENT; AUTHORIZING THE EXPENDITURE OF FUNDS FOR THE EVENT; PROVIDING FOR EXCEPTIONS/WAIVERS TO BID AND QUOTATION PROCEDURES WHERE NECESSARY; PROVIDING FOR THE ADOPTION OF REPRESENTATIONS; PROVIDING AN EFFECTIVE DATE.

WHEREAS, the City of Miami Gardens will be hosting the Fifth Annual *Martin Luther King, Jr. Celebration 2009* ("Event"), and

WHEREAS, City Staff needs to make various purchases of services, including service agreements for solicitations, entertainment agreements, etc., and

WHEREAS, in many instances, it may not be possible to purchase all services and commodities in accordance with the competitive bidding procedures of the City's Purchasing Ordinance, and the City Manager may have to exceed his purchasing authority, outlined in the City's Purchasing Ordinance, and

WHEREAS, City staff is requesting that the City Council waive the competitive bidding requirements and authorize the City Manager, the City Manager may be required to exceed his purchasing authority, without having the necessary time to bring matters back to the City Council for approval,

NOW THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF MIAMI GARDENS, FLORIDA, AS FOLLOWS:

Section 1. ADOPTION OF REPRESENTATIONS: The foregoing Whereas paragraphs are hereby ratified and confirmed as being true, and the same are hereby made a specific part of this Resolution.

Section 2. AUTHORITY: The City Council of the City of Miami Gardens hereby approves the *Martin Luther King, Jr. Celebration 2009*.

Section 3. WAIVER: The City Council of the City of Miami Gardens hereby waives the bidding procedures of the City's Purchasing Ordinance, for purchases made in connection with the Event, and authorizes the City Manager to exceed his purchasing authority, as may be necessary therefor.

Section 4. EFFECTIVE DATE: This Resolution shall take effect immediately upon its final passage.

PASSED AND ADOPTED BY THE CITY COUNCIL OF THE CITY OF MIAMI GARDENS AT ITS REGULAR MEETING HELD ON DECEMBER 10, 2008.

  
SHIRLEY GIBSON, MAYOR

ATTEST:

  
RONETTA TAYLOR, MMC, CITY CLERK

Prepared by SONJA K. DICKENS  
City Attorney

SPONSORED BY: Danny Crew, City Manager

MOVED BY: Councilman Gilbert  
SECONDED BY: Vice Mayor Watson

**VOTE: 7-0**

Mayor Shirley Gibson	<u>  x  </u> (Yes)	<u>    </u> (No)
Vice Mayor Barbara Watson	<u>  x  </u> (Yes)	<u>    </u> (No)
Councilman Oliver Gilbert III	<u>  x  </u> (Yes)	<u>    </u> (No)

Resolution No. 2008-246-934

Councilman Melvin L. Bratton  
Councilman Aaron Campbell  
Councilman André Williams  
Councilwoman Sharon Pritchett

(Yes)     (No)  
 (Yes)     (No)  
 (Yes)     (No)  
 (Yes)     (No)

# City of Miami Gardens

1515-200 NW 167<sup>th</sup> Street  
Miami Gardens, Florida 33169



Mayor Shirley Gibson  
Vice Mayor Barbara Watson  
Councilman Aaron Campbell Jr.  
Councilman André Williams  
Councilman Melvin L. Bratton  
Councilwoman Sharon Pritchett  
Councilman Oliver G. Gilbert III

## Agenda Cover Page

Meeting Date: **December 12, 2008**

Fiscal Impact: No Yes **X**

(If yes, explain in Staff Summary)

Funding Source: **General Fund – Community Outreach Div** 1st Reading  2nd Reading

Contract/P.O. Requirement: Yes **X** No  Advertising requirement: Yes  No **X**

Sponsor Name/Department:

**Dr. Danny O. Crew, City Manager**

Public hearing

Ordinance

RFP/RFQ/Bid # \_\_\_\_\_

Quasi-Judicial

Resolution **X**

## Title

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## Staff Summary

The City conducted its fourth annual Martin Luther King Jr. "Unity in the Community" (MLK) Celebration on January 21, 2008 at Miami Carol City Park. This event featured local musical artists, food and non food vendors, children's rides, literary contests and much more. There were approximately 5,000 attendees at last year's celebration and has the potential of significant growth in the years to come. The event was well received well by the community, although we have identified a number of areas that can be enhanced.

We have begun planning for the 2009 MLK Celebration and have many logistics to finalize. Based on Council's approval of the FY09 budget, the MLK Steering Committee and staff has developed an event budget to serve as a blueprint for producing and staging this coming year's event.

Each year we are looking for efficient ways to produce the event in order to generate the same successful outcome. We anticipate that performing artists, advertising,

marketing and expenditures in several areas may exceed the City Manager's authority as prescribed under the purchasing policies. If we are required to bring each of these matters back to Council for approval, we would have difficulty negotiating the various agreements for these services in a timely matter. As such we request authorization to allow the City Manager to exceed his purchasing authority, as it relates to the expenditures for the 2009 MLK Celebration.

**Recommendation:**

Because of the unique nature of these services, it is recommended that the City Manager be given authorization to negotiate contracts for: sponsorship acquisition, marketing & public Relations, vendor and advertising sales, talent acquisition, and Production & on-site coordination for the 2009 MLK Celebration as well as waiver of bid requirements.